METROPOLITAN DEVELOPMENT COMMISSION
DOCKET NO. 71-AO-4

SIGN REGULATIONS

OF MARION COUNTY, INDIANA

71-AO-4

DEPARTMENT OF METROPOLITAN DEVELOPMENT

1971

Adopted as City-County General Ordinance No. 27, 1972, February 21, 1972

Article 14. SIGN REGULATIONS OF
MARION COUNTY, INDIANA

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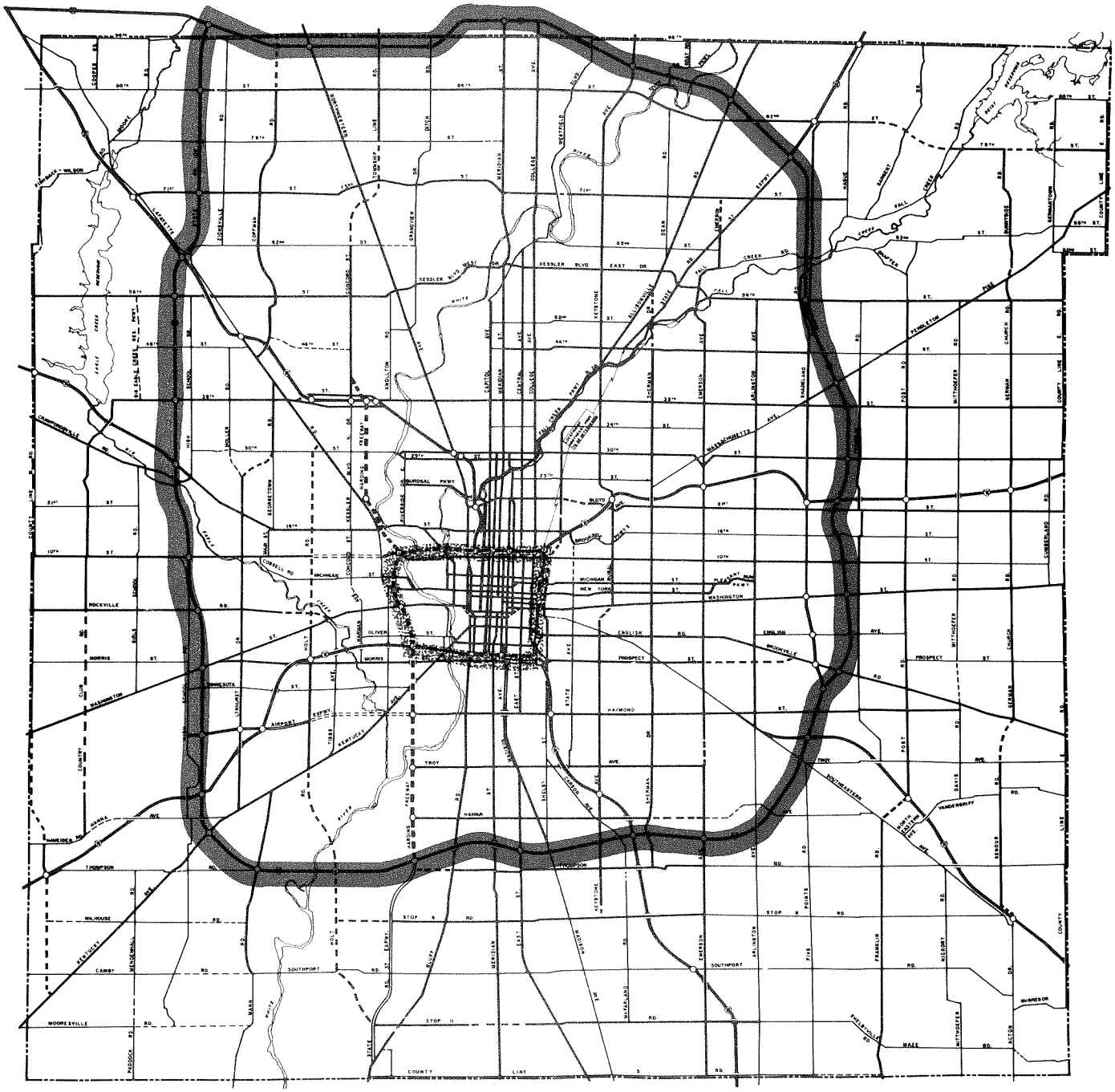

OFFICIAL THOROUGHFARE PLAN

FOR

MARION COUNTY, INDIANA

ADOPTED 9/10/69 (69-CPS-R-5)

Department of Metropolitan Development
Division of Planning and Zoning
Indianapolis—Marion County, Indiana

North

71-AO-4

L E G E N D

	EXISTING	NEW CONNECTIONS
FREEWAYS		
EXPRESSWAYS		
PRIMARY ARTERIALS		
SECONDARY ARTERIALS		
INTERCHANGES	○	
GRADE SEPARATIONS		

INNER LOOP FREEWAY

OUTER BELT (I-465)

CITY-COUNTY GENERAL ORDINANCE NO. 27, 1972

METROPOLITAN DEVELOPMENT COMMISSION
DOCKET NO. 71-A0-4

AN ORDINANCE to amend Marion County Council Ordinance No. 8-1957, as amended, the Zoning Ordinance for Marion County, Indiana, and fixing a time when the same shall take effect.

SIGN REGULATIONS

OF MARION COUNTY, INDIANA

ZONING ORDINANCE 71-A0-4

NOW, THEREFORE, BE IT ORDAINED BY THE CITY-COUNTY COUNCIL OF THE CITY OF INDIANAPOLIS AND OF MARION COUNTY, INDIANA, that Marion County Council Ordinance No.8-1957 adopted by the Marion County Council on March 28, 1957, and subsequently amended, pursuant to Chapter 283 of the Indiana Acts of 1955 and Chapter 173 of the Indiana Acts of 1969,and all zoning ordinances adopted as amendments thereto, as amended, be amended by the addition of the following provisions and the repeal of all portions thereof in conflict herewith:

ARTICLE 14 -- SIGN REGULATIONS

SEC. 14.01 APPLICATION OF REGULATIONS

The regulations of this Article shall apply to the location, erection, and maintenance of signs in all Zoning Districts within Marion County, Indiana.

SEC. 14.02 DEFINITIONS

Wherever any of the following words or terms are used in this Ordinance, such word or term shall have the meaning and definition hereby assigned, whether or not such word or term appears in capital letters, the initial letter is capitalized or the same is printed or reproduced in lower case letters:

-1 "ADVERTISING SIGN": a sign which directs attention to any business, product, activity, or service; provided, however, that a sign which relates to or makes reference to the primary use, business, activity, or service conducted on the premises upon which such sign is located shall not be considered an Advertising Sign.

-2 "BUSINESS SIGN": a sign which directs attention to a business, building, product, activity, or service manufactured, sold, or offered upon the premises as the primary use(s) where such sign is located.

-3 "CENTERLINE OF THE HIGHWAY" means a line equidistant from the edges of the median separating the main-traveled ways of a divided Interstate highway, Freeway or Expressway or the centerline of the main-traveled way of a non-divided Interstate highway, Freeway or Expressway.

-4 "DISPLAY SIGN": a sign located on and incidental to a display of merchandise.

-5 "ENTRANCE ROADWAY" means any public road or turning roadway, including acceleration lanes, by which traffic may enter main-traveled way of an Interstate highway, Freeway or Expressway from the general road system within Marion County, irrespective of whether traffic may also leave the main-traveled way by such road or turning roadway.

-6 "ERECT" means to construct, build, raise, assemble, place, affix, attach, create, paint, draw or in any other way bring into being or establish.

-7 "EXIT ROADWAY" means any public road or turning roadway including deceleration lanes, by which traffic may leave the main-traveled way of an Interstate highway, Freeway or Expressway to reach the general road system within the county, irrespective of whether traffic may also enter the main-traveled way by such road or turning roadway.

-8 "EXPRESSWAY" means a thoroughfare designated as an "Expressway" on the Official Thoroughfare Plan for Marion County, Indiana as adopted by Resolution 69-CPS-R-5 of the Metropolitan Development Commission of Marion County.

-9 "FREEWAY" means a thoroughfare designated as a "Freeway" on the Official Thoroughfare Plan for Marion County, Indiana, as adopted by Resolution 69-CPS-R-5 of the Metropolitan Development Commission of Marion County.

-10 "GROUND SIGN": a sign which is supported by one or more uprights or braces in the ground with sign surface extending downward to or near ground level.

-11 "HIGHWAY" means an Interstate highway, Freeway or Expressway as herein defined.

-12 "INCIDENTAL SIGN": a name plate or sign relating to the lot or use thereof and designating accessory uses, direction, identification, information, or real estate for sale, rent, or lease.

-13 "INFORMATIONAL SITE" means an area or site established and maintained within or adjacent to the right-of-way of a highway on the Interstate System by or under the supervision or control of a State Highway Department, wherein panels for the display of advertising and informational signs may be erected and maintained.

-14 "INTERSTATE HIGHWAY" means a Federal Aid Interstate Highway as constructed and designated by the Indiana State Highway Department with the prefix "I", as, for example, "I-465".

-15 "LEGIBLE" means capable of being read without visual aid by a person of normal visual acuity.

-16 "MAINTAIN" means to allow to exist.

-17 "MAIN-TRAVELED WAY" means the traveled way of a highway on which through traffic is carried. In the case of a divided highway, the traveled way of each of the separated roadways for traffic in opposite directions is a main-traveled way. The term "Main Traveled Way" does not include such facilities as frontage roads, turning roadways, or parking areas.

-18 "POLE SIGN": a sign which is supported by one or more uprights or braces in the ground with all of the sign surface attached to or supported by any such upright or brace located at a minimum of 9' above the ground level.

-19 "PROJECTING SIGN": a sign attached only to a building and projecting outward therefrom more than eighteen (18) inches, with a maximum permitted horizontal dimension of eight (8) feet from the building at the greatest distance.

-20 "PROTECTED AREAS" means all areas inside the boundaries of Marion County which are adjacent to and within six hundred and sixty feet of the edge of the right-of-way of all Highways within the County. Where a Highway terminates at a County boundary which is not perpendicular or normal to the centerline of the Highway, "protected areas" also means all areas inside the boundary of such County which are within six hundred and sixty feet of the edge of the right-of-way of the Highway in the adjoining County.

-21 "PUMP-ISLAND SIGN": a sign either affixed directly to a gasoline pump or otherwise attached to the pump or pump island.

-22 "ROOF SIGN": a sign erected, constructed, and maintained upon the roof of a building.

-23 "TEMPORARY SIGN": any sign or sign structure not permanently affixed or installed and intended for short-term use.

-24 "TRADE NAME" shall include brand name, trademark, distinctive symbol, or other similar device or thing used to identify particular products or services.

-25 "TRAVELED WAY" means the portion of a roadway for the movement of vehicles, exclusive of shoulders.

-26 "TURNING ROADWAY" means a connecting roadway for traffic turning between two intersection legs of an interchange, between two interstate highways.

-27 "SCENIC AREA" means any public park or area of particular scenic beauty or historical significance designated by or pursuant to local or state law as a scenic area.

-28 "SIGN": shall mean and include any outdoor announcement, declaration, device, demonstration, or insignia used for direction, information, identification, or to advertise or promote any business, product, activity, services, or any interests, but shall not include any traffic control, informational or directional sign placed within the right-of-way of any Highway or public road by a governmental agency or unit having authority to do so under any law.

-29 "SIGN ENCROACHMENT": the placement of a sign or sign structure or the extension of any part of a sign or sign structure into a required yard or public right-of-way in violation of the requirements of the zoning ordinances.

-30 "SIGN FACING": the surface of the sign upon, against, or through which the message of the sign is exhibited.

-31 "SIGN STRUCTURE": the supports, uprights, bracing, and framework for the sign. In the case of a sign structure consisting of two or more sides, where the angle formed between any of the sides (or the projection thereof) exceeds fifteen (15) degrees, each side shall be considered a separate sign structure.

-32 "SIGN SURFACE": the entire area within a single, continuous perimeter enclosing all elements of the sign which form an integral part of the display. For business signs, open spaces not in excess of twelve (12) inches between the elements of the sign shall not be included in the calculation of sign surface area; provided, however, the total open space between all elements shall not exceed twenty-five (25) per cent of the total area enclosed by the continuous perimeter line.

-33 "VISIBLE" means capable of being seen (whether or not legible) without visual aid by a person of normal visual acuity.

-34 "WALL SIGN": a sign which is affixed to an exterior wall of a building, but which does not constitute a Projecting Sign, as defined herein.

-35 "WINDOW SIGN": a sign affixed to a window, being either temporary or permanent.

-36 "STREET": every public way for motor vehicular traffic, whether designated as a street, road, alley, highway or any other term commonly applied to a public way for the passage of motor vehicles.

SEC. 14.03 GENERAL REGULATIONS -- ALL ZONING DISTRICTS

-1 General regulations applicable to all Zoning Districts are contained in Table 14.03 of this Article 14.

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(1) Extension of Wall Sign or Structure above roof or parapet line of building.
(2) Rooftop Sign or Structure
(3) Lighting, Animation
(4) Sign Light Reflectors
(5) Marquee Signs
(6) Awning Signs
(7) Wall Signs
(8) Consent of property owner
(9) Signs on street right-of-way
(10) Non interference with traffic devices
(11) Non interference with intersection

(12) Signs Adjacent to Dwelling Districts - viewability
(13) Affixing Signs to Utility Poles, etc. prohibited
(14) Sign Setback
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(16) Maximum and Minimum Height of Sign Structures
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(18) Maximum Size of Business Sign
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(20) Gasoline Service Station Signs
(21) Signs on Interstate Highways, Freeways and Expressways
(22) Tall Signs -- Performance Standards
(23) Maintenance of Signs

TABLE 14.03 GENERAL SIGN REGULATIONS FOR ALL ZONING DISTRICTS

14.03 The following tables designate general sign regulations applicable in various zoning districts. The presence of a solid black bar (as ▬) under a right-hand column headed by a title referring to zoning districts (as "All Other Commercial Districts") signifies that the regulation referred to opposite such bar in the left-hand column (headed "Regulation") is applicable and in full effect in such district. The absence of such a black bar under a district heading opposite a regulation signifies that such regulation is not applicable or of any force within such district.

Regulation	Districts Where Applicable				
	Dwelling and Agricultural Districts	CBD-1,-2,-3 Districts	All Other Commercial Districts	Industrial Districts	Special Use Districts
(1) Extension of wall sign or structure above roof or parapet line of building:					
i. Permitted to a maximum of six (6) feet above the roof or parapet line		▬	▬	▬	
ii. Not permitted	▬				▬
(2) Roof top sign or structure:					
i. Not permitted	▬		C-1, C-2		▬
ii. Thirty (30) foot maximum above roof and within area of roof		▬	▬	▬	
(3) Lighting, Animation					
Signs may be:					
i. Illuminated, but not animated or flashing	▬		C-1, C-2		▬

TABLE 14.03, continued

Regulation	Districts Where Applicable: Dwelling and Agricultural Districts	CBD-1,-2,-3 Districts	All Other Commercial Districts	Industrial Districts	Special Use Districts
(3) Lighting, Animation (Cont'd)					
ii. Illuminated, animated, or flashing		*	**		
iii. Flashing or animated signs, or both, shall be prohibited within three hundred (300) feet of any residentially zoned lot					
(4) Sign light reflectors must be within twelve (12) feet of sign facing					
(5) Marquee Signs					
Signs or sign structures located on a marquee or canopy shall be affixed flat to the surface thereof and shall not:					
i. Be greater than three (3) feet in vertical measurement above the marquee					
ii. Extend vertically below nor horizontally beyond the marquee or canopy limits					
(6) Awning Signs					
Signs located on awnings may indicate only the name or address, or both, of the use, shall be affixed flat to the surface of the awning, shall not extend vertically or horizontally beyond the limits of the awning, and shall be non-illuminated					

* For exception - see 14.05-1(5)

** Not permitted in C-1 and C-2 Commercial Districts. Identification signs for Integrated Centers and Industrial Parks may be illuminated, but not animated or flashing.

TABLE 14.03, continued

Regulation	Districts Where Applicable: Dwelling and Agricultural Districts	CBD-1,-2,-3 Districts	All Other Commercial Districts	Industrial Districts	Special Use Districts
(7) Wall Signs A sign affixed to an exterior building wall with the sign message presented parallel to the building wall shall not extend out more than eighteen (18) inches from the building wall					
(8) Consent of Property Owner No sign or sign structure shall be placed on private or public property without the written consent of the owner or agent thereof					
(9) Signs on Right-of-Way No sign or sign structure other than official highway markers shall be placed upon the right-of-way of any Highway, public road or alley					
(10) Non-interference with Traffic Devices No sign or sign structure shall be erected at any location where it may interfere with, obstruct the view of, or be confused with any authorized traffic sign, signal, or device. No rotating beam, beacon, or flashing illumination resembling an emergency light shall be used in connection with any sign display					
(11) Non-interference with Intersection i. No sign or sign structure shall be located in such a manner as to materially impede the view of any street or highway intersection or in such a manner as to materially impede the view of the intersection of a street or highway with a railroad grade crossing					

TABLE 14.03, continued

Regulation	Districts Where Applicable: Dwelling and Agricultural Districts	CBD-1,-2,-3 Districts	All Other Commercial Districts	Industrial Districts	Special Use Districts
(11) Non-interference with Intersection (Cont'd) ii. No part of any sign or sign structure shall be located in a "clear sight area" formed by the intersection of the right-of-way lines of two roadways and a line connecting points located twenty-five (25) feet from the intersection on the right-of-way lines and extending from grade level to a height of fifteen (15) feet above the grade level. If a turning radius or other curving line exists at the place of intersection of said two rights-of-way, the point of intersection for purposes of this section shall be deemed that point at which straight lines projected toward the intersection along the two right-of-way lines intersect					
(12) Advertising Signs Adjacent to Dwelling Districts - Viewability No advertising sign shall be located in any district within 100 feet of any Dwelling District in such a manner as to be primarily viewed from residentially-zoned property or from any street or alley within a Dwelling District; any sign the face of which is located parallel to a street property line and lies for its entire width opposite a district other than a Dwelling District shall be deemed not to be primarily so viewed					
(13) Affixing Signs to Utility Poles, etc. Prohibited No advertising or business sign, sign structure, or device shall be affixed to, displayed, or located upon any utility pole, light standard, tree, public transportation					

TABLE 14.03, continued

Regulation	Dwelling and Agricultural Districts	CBD-1,-2,-3 Districts	All Other Commercial Districts	Industrial Districts	Special Use Districts
	Districts Where Applicable				
(13) Affixing Signs to Utility Poles, etc. Prohibited (Cont'd)					
or school bus passenger shelter or bench, traffic control device, or similar structure, equipment, or appurtenance located upon any public right-of-way, utility easement, or other public or private property					
(14) Sign Setback					
i. Signs or sign structures shall be set back in accordance with the building setback lines required by the zoning district except where complying with this section (14)					
ii. Projecting Business Signs					
(a) Projecting Business Signs are permitted in the Central Business Districts CBD-1, CBD-2 and CBD-3, except for lots which front on Monument Circle. Such signs are subject to the requirements of 14.05-2 of this Article					
(b) Projecting Business Signs are permitted in other Commercial and Industrial Zoning Districts, provided:					
(1) The building existed at the time of adoption of this ordinance, and					
(2) The lot on which the building is located has a yard on the street frontage with a dimension of less than twenty (20) feet, measured perpindicular to the street right-of-way, or					

TABLE 14.03, continued

Regulation	Districts Where Applicable: Dwelling and Agricultural Districts	CBD-1,-2,-3 Districts	All Other Commercial Districts	Industrial Districts	Special Use Districts
(14) Sign Setback (Cont'd)					
(3) If the yard measures twenty (20) feet or greater the building may have a projecting sign; however, no part of said sign shall be located closer to the front lot line than fifteen (15) feet					
iii. No sign may be located within an area required by any zoning ordinance to be maintained as a front, side or rear yard, except as any provision of this ordinance shall otherwise explicitly permit					
iv. A BUSINESS SIGN may be placed in a required front yard of the premises under the following provisions:					
(a) An open space of at least twenty (20) feet in depth exists between the Building Setback and the Street Right-of-Way Line, and					
(b) No part of such sign shall be located closer to the Street Right-of-way Line than fifteen (15) feet except that if an established building setback line along said right of way within two hundred (200) feet of the base of said sign, and not beyond the limits of the nearest street intersection in each direction is less than fifteen (15) feet from the right-of-way, the sign may be located so that no part of the sign is closer to the right-of-way than such building's setback line.					

TABLE 14.03, continued

Regulation	Districts Where Applicable: Dwelling and Agricultural Districts	CBD-1,-2,-3 Districts	All Other Commercial Districts	Industrial Districts	Special Use Districts
(14) Sign Setback (Cont'd)					
v. Notwithstanding any other provision of this Ordinance, no Business Sign may be located within an area theretofore designated by the Indianapolis Department of Transportation or by the Official Thoroughfare Plan as an area to be taken or required for right-of-way or additional right-of-way for a public street unless the owner of said real estate shall execute and deliver to the Metropolitan Development Commission a written commitment to remove said sign at his expense upon acquisition of said property by a governmental authority and waiving any and all claims to damages or compensation by reason of the existence or removal thereof					
vi. INCIDENTAL SIGNS shall be set back a minimum of fifteen (15) feet from the street right-of-way line, or if the building setback line established for the lot is less than fifteen (15) feet in accordance with such setback line					
vii. Setback Adjacent to Dwelling District No sign facing the side or rear lot line of an abutting residentially zoned lot shall be located within fifty (50) feet of such side or rear lot line					

TABLE 14.03, continued

Regulation	Districts Where Applicable: Dwelling and Agricultural Districts	CBD-1,-2,-3 Districts	All Other Commercial Districts	Industrial Districts	Special Use Districts
(15) Advertising Signs Inside I-465 No advertising sign shall be erected or otherwise located within six hundred (600) feet of the right-of-way of a Highway, as herein defined, located within the entire area circumscribed by the interior right-of-way line of the Outer Belt Highway commonly identified as I-465 so as to be oriented to traffic on said Highway					
(16) Maximum and Minimum Height of Sign Structures i. The maximum height of sign structures shall not exceed forty (40) feet above grade level at the base of such sign structures, except when qualifying under item (17) of this Table 14.03					
ii. No business or advertising sign or sign structure (except for the supporting, building, structure or column) shall be at its lowest point less than nine (9) feet above grade level except for ground signs where permitted, which shall not exceed four (4) feet in height above grade level					
(17) Height Exceptions If a street elevation to which the sign is oriented is more than ten (10) feet greater than grade elevation at the base of the sign structure, the street elevation may be used in determining the permitted height; however, in no case shall height above grade					

TABLE 14.03, continued

Regulation	Districts Where Applicable: Dwelling and Agricultural Districts	CBD-1,-2,-3 Districts	All Other Commercial Districts	Industrial Districts	Special Use Districts
(17) Height Exceptions (Cont'd) elevation at the base of the sign structure exceed eighty (80) feet					
(18) Maximum Size of Business Signs Unless otherwise specifically permitted by this ordinance, the maximum size of a business sign, other than a wall sign, shall not exceed two hundred and forty (240) square feet in surface area, and in no event shall the total sign surface area exceed that permitted for the lot or use					
(19) Pole sign for individual commercial use In addition to other business signs, which may be permitted for individual uses, one pole sign shall be permitted for any individual use which is an entity of commercial development held in either private ownership or long-term lease, and which meets all of the requirements of the zoning district in which it is located. Such requirements shall include direct access to a public street from that property and a full amount of required parking on the site with the use.					
(20) Gasoline Service Station Signs In addition to other requirements of this ordinance, the following signs shall be permitted for a business operated primarily as a gasoline service station.		CBD-2 only	C-3, C-4 C-5,C-6 C-7,C-S		
i. BUSINESS SIGNS shall comply with the standards given below:		Note:	applies throughout this section (20).		
(a) One principal identification sign - a pole sign. Maximum permitted sign surface area equal 240 sq. ft. each side of a					

TABLE 14.03, continued

Regulation	Districts Where Applicable: Dwelling and Agricultural Districts	CBD-1,-2,-3 Districts	All Other Commercial Districts	Industrial Districts	Special Use Districts
(20) Gasoline Service Station Signs (Cont'd)		CBD-2 only	C-3, C-4 C-5,C-6 C-7,C-S		
double-faced sign; one side only to be counted in calculation of total permitted sign surface area.		Note: applies throughout this section (20).			
(b) One ground sign each frontage permitted in the required landscape area within the property and outside of the right-of-way with a maximum size of twenty (20) square feet, and to indicate only services, prices, products, and the announcement of incentives. Such signs to be installed as stationary, fixed structures, not subject to being dislodged by high winds, and not as portable or temporary structures.					
(c) Wall signs permitted on the principal building of the use.					
(d) Signs on pump islands not to exceed twelve (12) square feet total surface area of all signs on each pump island.					
(e) Window signs not to exceed twenty (20) per cent of the window area.					
(f) Display signs not to exceed six (6) square feet in area.					
(g) Any sign required by law and company trademark signs on pumps shall not be counted in computing the limitations on total signage surface area provided for in this section (20).					

TABLE 14.03, continued

Regulation	Districts Where Applicable: Dwelling and Agricultural Districts	CBD-1,-2,-3 Districts	All Other Commercial Districts	Industrial Districts	Special Use Districts
(20) Gasoline Service Station Signs (Cont'd)		CBD-2 only	C-3, C-4 C-5, C-6 C-7, C-S		
ii. INCIDENTAL SIGNS may include:		Note:	applies throughout this section (20).		
(a) Station for sale, rent or lease. One such sign for each frontage, not to exceed twenty (20) square feet in surface area.					
(b) Identification of the operator - located on the building only with a maximum dimension of 1 foot vertical by 6 foot horizontal.					
(c) Directional information signs - one (1) square foot maximum size; each sign to be located at the point to which the sign is directed. Only one sign for each subject shall be permitted.					
iii. No PENNANTS or other similar attracting or advertising devices shall be permitted except:					
(a) during a seven (7) consecutive day period related to a "grand opening"					
(b) for a period beginning two (2) weeks prior to and ending three (3) days following May 30 of each year, in relation to the "500" Festival.					
(c) Pennants and similar devices shall be placed no closer to the street than the sign setback line.					
iv. Where a fence is required to be installed to screen the gasoline service station use from a Dwelling District,					

TABLE 14.03, continued

Regulation	Districts Where Applicable: Dwelling and Agricultural Districts	CBD-1,-2,-3 Districts	All Other Commercial Districts	Industrial Districts	Special Use Districts
(20) Gasoline Service Station Signs (Cont'd)		CBD-2 only	C-3, C-4 C-5,C-6 C-7,C-S		
no signs shall be permitted to be attached to or form an integral part of such fence					
(21) Signs On Interstate Highways, Freeways And Expressways		Note: applies throughout this section (20).			
Class 1, 2, and 3 signs within six hundred and sixty (660) feet of the right-of-way of Highways, as shown on the Official Thoroughfare Plan for Marion County, as adopted by the Metropolitan Development Commission, shall comply with the requirements of this section (21)	Ag. Distr. only		except C-1 and C-2		
Provided, however, Business Signs located in commercial shopping centers and industrial areas adjacent to the Highway and only incidentally visible to the main-travelled way shall be excepted from the requirements concerning class 2 signs. Such signs shall comply with subsection vi. of this section (21).		Note: applies throughout this section (21) unless otherwise shown.			
i. Measurement of Distance					
(a) Distance from the edge of a right of-way shall be measured horizontally along a line normal or perpendicular to the center-line of the highway.					
(b) All dimensions parallel to the alignment of the highway shall be measured along the centerline of the highway between two vertical planes which are normal or perpendicular to and intersect the center-line of the highway, and which pass through the termini of the measured distance.					

TABLE 14.03, continued

Regulation	Districts Where Applicable: Dwelling and Agricultural Districts	CBD-1,-2,-3 Districts	All Other Commercial Districts	Industrial Districts	Special Use Districts
(21) Signs On Interstate Highways, Freeways And Expressways (Cont'd)					
ii. Prohibited Signs. Erection or maintenance of signs that are not consistent with the standards in this Ordinance or other Zoning Ordinances of Marion County, as applicable, is prohibited					
iii. Permitted Signs. Erection or maintenance of the following signs shall be permitted in protected areas:					
Class 1 - Official signs. Directional or other official signs or notices erected and maintained by public officers or agencies pursuant to and in accordance with direction or authorization contained in Local, State or Federal law, for the purpose of carrying out an official duty or responsibility					
Class 2 - On premise signs. Signs not prohibited by Local or State law which are consistent with the applicable provisions of this Ordinance and which direct attention to the activities being conducted upon the premises or which announce the sale or lease of the real property where the signs are located. Not more than one such sign of this class shall be permitted to be located on each premises					
Class 3 - Advertising Signs. Signs not prohibited by State or Local law which are consistent with the applicable provisions of this Ordinance	Ag. Distr. only		except C-1 and C-2		

TABLE 14.03, continued

Regulation	Districts Where Applicable: Dwelling and Agricultural Districts	CBD-1,-2,-3 Districts	All Other Commercial Districts	Industrial Districts	Special Use Districts
(21) Signs On Interstate Highways, Freeways And Expressways (Cont'd)					
iv. Class 3 Signs Within Informational Sites. If the Indiana State Highway Department constructs Informational Sites on the Interstate Highway System in Marion County, control over Class 3 signs within such sites shall be the responsibility of that Department					
v. Class 3 Signs Outside of Informational Sites					
(a) The erection or maintenance of the following signs shall be permitted within protected areas, outside of informational sites.					
Class 3 signs which are oriented to a Highway, as herein defined	Ag. Distr. only		except C-1 and C-2		
(b) The erection or maintenance of Class 3 signs permitted under paragraph (a) of this subsection shall not be permitted in any manner inconsistent with the following:		Note:	applies throughout this section (21) unless otherwise shown.		
(1) In protected areas in advance of an intersection of the main-travelled way of an Interstate highway, Freeway or Expressway and an exit roadway, such signs visible to traffic on the main-travelled way approaching such intersection shall not be permitted to exceed the following number:					

TABLE 14.03, continued

Regulation	Dwelling and Agricultural Districts	CBD-1,-2,-3 Districts	All Other Commercial Districts	Industrial Districts	Special Use Districts
	Districts Where Applicable				
(21) Signs On Interstate Highways, Freeways And Expressways (Cont'd)	Ag. Distr. only		except C-1 and C-2		
Distance From Intersection / Maximum Number 0 - 1,500 feet / 0 over 1,500 feet / 2 per mile		Note:	applies throughout this section (21) unless otherwise shown.		
The specified distances shall be measured to the nearest point of the intersection of the traveled way of the exit roadway and the main-travelled way of the Interstate highway, Freeway or Expressway.					
(2) The maximum size of any sign shall not exceed twelve (12) feet in vertical dimension and twenty-five (25) feet in horizontal dimension.					
(3) Such signs shall not be located closer than sixty (60) feet to the right-of-way of the Highway.					
(4) Such signs shall not be less than nine (9) feet above grade level at the lowest point, except for the supporting structure.					
(5) The maximum height of signs and sign structures shall not exceed forty (40) feet above grade level at the base of such sign structures.					

TABLE 14.03, continued

Regulation	Districts Where Applicable: Dwelling and Agricultural Districts	CBD-1,-2,-3 Districts	All Other Commercial Districts	Industrial Districts	Special Use Districts
(21) Signs On Interstate Highways, Freeways And Expressways (Cont'd)	Ag. Distr. only		except C-1 and C-2		
(6) Subject to the other provisions of this paragraph (b), not more than two such signs shall be permitted within any one-mile distance measured from any point, and no such signs shall be permitted to be less than 1,000 feet apart.	Note: applies throughout this section (21) unless otherwise shown.				
(7) Class 3 signs shall not be permitted in protected areas adjacent to any Highway, right-of-way upon any part of the width of which is constructed an entrance or exit roadway.					
(8) Such signs visible to Highway traffic which is approaching or has passed an entrance roadway shall not be permitted in protected areas for 1,000 feet beyond the furthest point of the intersection between the traveled way of such entrance roadway and the main-travelled way of the highway.					
(9) No such signs shall be permitted in Scenic Areas.					
(c) No Class 3 signs other than those permitted by this section shall be permitted to be erected within protected areas, outside of informational sites, and existing Class 3 signs which become nonconforming hereafter shall					

TABLE 14.03, continued

Regulation	Districts Where Applicable: Dwelling and Agricultural Districts	CBD-1,-2,-3 Districts	All Other Commercial Districts	Industrial Districts	Special Use Districts
(21) Signs On Interstate Highways, Freeways And Expressways (Cont'd)					
comply with the provisions of this ordinance relative to Maintenance Of Signs.					
vi. General Provisions. No Class 3 signs shall be permitted to be erected or maintained pursuant to subsection v., immediately preceding, and no Class 2 sign shall be permitted to be erected or maintained, in any manner inconsistent with the following:					
(a) No sign shall be permitted which attempts or appears to attempt to direct the movement of traffic or which interferes with, imitates or resembles any official traffic sign, signal, or device					
(b) No sign shall be permitted which prevents the driver of a vehicle from having a clear and unobstructed view of official signs and approaching or merging traffic					
(c) No sign shall be permitted which contains, includes, or is illuminated by a flashing, intermittent or moving light or lights					
(d) No lighting shall be permitted to be used in any way in connection with any sign unless it is so effectively shielded as to prevent beams or rays of light from being directed at any portion of the main-travelled way of the Highway, or is of such					

TABLE 14.03, continued

Regulation	Districts Where Applicable: Dwelling and Agricultural Districts	CBD-1,-2,-3 Districts	All Other Commercial Districts	Industrial Districts	Special Use Districts
(21) Signs On Interstate Highways, Freeways And Expressways (Cont'd)					
low intensity or brilliance as not to cause glare or to impair the vision of the driver of any motor vehicle, or to otherwise interfere with any driver's operation of a motor vehicle					
(e) No sign shall be permitted which moves or has any animated or moving parts					
(f) No sign shall be permitted to be erected or maintained upon trees or painted or drawn upon rocks or other natural features					
(22) Performance standards for tall signs					
i. Orientation to specific highway interchanges					
Tall signs may be used only in relation to interchanges on I-465 and interstate highways between I-465 and the Marion County boundary line					
ii. The installation and use of signs of heights in excess of forty (40) feet above grade elevation -- referred to as tall signs -- as described in item (17) shall comply with the standards of this section (22)					
iii. Signs oriented to traveling public					
Only signs designed to give information in the specific interest of the traveling public, including, identification of places for camping, lodging,					

TABLE 14.03, continued

Regulation	Dwelling and Agricultural Districts	CBD-1,-2,-3 Districts	All Other Commercial Districts	Industrial Districts	Special Use Districts
	Districts Where Applicable				
(22) Performance standards for tall signs (Cont'd)					
eating and vehicle services of gasoline service stations, shall be permitted to be constructed to heights in excess of forty (40) feet.			▬		
iv. Sign Location. Tall signs shall be located only on the premises of the referred use or activity.			▬		
v. Distance of use from highway to which oriented. The use to which the tall sign refers shall be located within 1,320 feet of the intersection of the center line of the highway to which oriented and the local service street. In no event shall the tall sign be closer to the right-of-way of the main-travelled way of the interstate highway than the minimum setback specified in section 14.03 (21) of this Ordinance.			▬		
vi. Message on tall signs. The message contained on the tall sign shall be limited to identification of the use or activity and including brand identification or trademark.			▬		
vii. Sign surface area. The sign surface area for a tall sign shall not exceed two hundred forty (240) square feet.			▬		
viii. Number of pole signs. Only one tall sign shall be permitted for any one use, such sign shall constitute the only pole sign permitted on the premises of the referred use.			▬		
ix. Removal of tall sign. Any tall sign shall be removed upon the permanent cessation of its referred use.			▬		

TABLE 14.03, continued

Regulation	Districts Where Applicable: Dwelling and Agricultural Districts	CBD-1,-2,-3 Districts	All Other Commercial Districts	Industrial Districts	Special Use Districts
(23) Maintenance of Signs					
i. All signs and sign structures shall be kept in repair and in proper state of preservation					
ii. Within thirty (30) days after signs are no longer functional or are abandoned, the same shall be removed					
iii. Any legally established non-conforming sign shall be permitted without alteration in size or location. If such sign is damaged exceeding two-thirds (2/3) of its value, it shall not be rebuilt; provided, however, that nothing herein shall prevent maintenance, repainting, or posting of legally established non-conforming signs					

SEC. 14.04 DWELLING DISTRICTS AND AGRICULTURAL DISTRICTS

Within Dwelling Districts and Agricultural Districts, signs shall be permitted only in conformity with this Section 14.04.

-1 PERMITTED SIGNS. The following signs are permitted in the Dwelling and/or Agricultural Districts as indicated, subject to the applicable regulations of the Dwelling Districts and Agricultural Districts Zoning Ordinances and this Article 14:

(1) ADVERTISING SIGN - not permitted in a Dwelling District

(2) BUSINESS SIGN

(3) INCIDENTAL SIGN

-2 ADVERTISING SIGNS

(1) SIGN FACE - the face of an advertising sign shall not be greater than eighteen (18) feet in vertical dimension nor greater than fifty-five (55) feet in horizontal dimension, and shall not contain more than two (2) advertising signs per facing.

(2) NUMBER OF SIGN STRUCTURES PERMITTED AND STANDARDS - one advertising sign structure shall be permitted on a lot having a minimum frontage of five hundred (500) feet; provided, however, that:

i. No dwelling unit other than the principal homestead is within one thousand (1000) feet of the sign structure, and provided further, that if a dwelling structure is subsequently erected within one thousand (1000) feet of said sign structure such sign structure shall be removed within thirty (30) days after the start of construction of the dwelling.

ii. The full face of the sign can be viewed along the line of travel to which it is exposed for a distance of at least five hundred (500) feet along the centerline of the frontage street measured from a point opposite the center of the sign and perpendicular to the street's centerline; provided, however:

(a) In the case of a sign parallel (or within twenty (20) degrees of parallel) to a one-way street, the required viewing distance shall be at least eight hundred (800) feet;

(b) In the case of a sign which is from three (3) to twenty (20) degrees of parallel to a two-way street, the required viewing distance shall be at least eight hundred (800) feet;

(c) In the case of a sign parallel (or within three (3) degrees of parallel) to a two-way street, the required viewing distance shall be at least five hundred (500) feet in each direction; (in the case of a sign so placed that it can be viewed from more than one street, the above viewing distance requirements shall be applicable to only one street).

iii. Except as otherwise provided for signs in the protected areas along interstate highways, freeways and expressways, the minimum distance between advertising signs along any frontage shall not be less than two hundred (200) feet.

iv. If a sign is erected in conformance with this Article and subsequently the view of the full face of the sign at any point described in (2)ii above is materially obstructed, said sign shall be removed in accordance with item (23)ii of Table 14.03. (An obstruction shall be deemed to be of material character when it renders the essential elements of the sign unreadable.)

-3 BUSINESS SIGNS

(1) NUMBER OF SIGNS AND WHERE PERMITTED - one business sign structure with not more than one (1) sign per facing shall be permitted on a lot having a minimum frontage of five hundred (500) feet; provided, however, that:

i. No dwelling unit other than the principal homestead is within one thousand (1000) feet of the sign structure.

ii. The sign surface area shall not exceed an amount equal to five percent (5%) of the building facade or other architectural elevation to which the sign is oriented, or three hundred (300) square feet, whichever is the lesser.

(2) PLATTED SUBDIVISIONS AND ATTACHED MULTI-FAMILY PROJECTS - the following development standards shall apply only to residential subdivisions, the plats of which have been recorded, or conditionally and/or finally approved by the Metropolitan Plan Commission (or Plat Committee thereof) prior to recording, and to attached multi-family projects containing twenty-five (25) or more dwelling units:

i. One business sign structure, identifying and/or providing information regarding the subdivision, shall be permitted at the main entrance to such subdivision;

ii. One additional business sign structure identifying and/or providing information regarding the subdivision or project shall be permitted at each of not more than two (2) auxiliary subdivision or project entrances, provided such entrances front on separate collector streets or thoroughfares. Such business sign structure may contain two (2) facings, provided said facings are within fifteen (15) degrees of parallel of each sign face;

iii. The maximum size of each such business sign shall be three hundred (300) square feet in surface area;

iv. The maximum height of each such business sign shall be twenty-five (25) feet above grade level;

v. No sign shall be located on a building;

vi. One sign, not exceeding sixteen (16) square feet in surface area, may be erected for each dwelling which is used for display or as a model home or model apartment. The sign shall be located in the required front yard of a lot containing a model home and near the entrance of a model apartment. Such signs shall be removed when a display or model home or model apartment is no longer so used;

vii. Business signs permitted in (2)i and ii above shall be removed within eighteen (18) months after the issuance date of the sign improvement location permit therefore or when all lots within the subdivision have been sold, or upon the completion of construction of the multi-family project, whichever occurs first.

viii. Provided, however, upon application to the Administrator of the Planning and Zoning Division, extensions thereof for a period of six (6) months may be granted if, in the case of platted subdivisions, two (2) or more lots remain unsold eighteen (18) months after such original issuance date; or, in the case of attached multi-family projects, if construction has not been completed eighteen (18) months after such original issuance date; or for other good causes shown.

-4 INCIDENTAL SIGNS

(1) FOR SALE, LEASE, AND SIMILAR SIGNS - one incidental sign, not exceeding thirty-two (32) square feet in surface area, shall be permitted for each lot frontage to announce construction, remodeling, rebuilding, sale, lease or rental. Such sign shall be removed when construction, lease, sale or other indicated purpose is completed.

(2) One incidental sign, indicating only the name, occupation, or address of the occupant, shall be permitted for each dwelling unit for each street frontage. Such sign shall not exceed one (1) square foot in surface area.

(3) For multiple-family dwellings, one incidental sign not exceeding thirty-two (32) square feet in surface area shall be permitted for each street frontage. Said sign shall indicate only the name and/or address of the building or use, the name and address of the management thereof, or associated information.

(4) Real estate and trespassing signs shall be permitted as incidental signs, provided there shall be only one sign, not exceeding nine (9) square feet in surface area, for each lot street frontage.

(5) Incidental signs accessory to parking areas shall be permitted, subject to the following:

i. Directional signs for traffic, pedestrian, or other control designating entrances or exits to or from a parking area, and limited to one sign for each such entrance and exit, shall be permitted. Said signs shall not exceed two (2) sqaure feet in surface area per sign;

ii. One sign, of maximum surface area of sixteen (16) square feet, announcing a parking area, shall be permitted for each street frontage of such parking area. Said sign may include the name of the owner and/or name of the establishment for which it is provided.

iii. Signs accessory to parking area shall be set back a minimum of two (2) feet from any lot line unless attached flat to a building wall.

(6) One permanent, incidental sign shall be permitted at any main entrance to a recorded, platted residential subdivision or permanent mobile home park. Such sign shall be of ornamental metal, stone, masonry, or other permanent material, and shall indicate only the name of such subdivision. Such sign shall not exceed thirty-two (32) feet in surface area.

-1 PERMITTED SIGNS. The following signs are permitted in the Central Business District, subject to the applicable regulations of the Central Business Districts Zoning Ordinance and this Article 14:

(1) ADVERTISING SIGN

i. Permitted in Central Business District One (CBD-1) provided the lot on which said advertising sign is located abuts one of the following streets:

(a) Washington Street, except between Illinois and Pennsylvania Streets.

(b) Ohio Street, except between Illinois and Pennsylvania Streets.

(c) Pennsylvania Street, except between Washington and Ohio Streets.

(d) Illinois Street, except between Washington and Ohio Streets.

(e) New York Street, except between Meridian and Pennsylvania Streets.

(f) Delaware Street.

(g) Maryland Street.

(h) Capitol Avenue.

(i) Indiana Avenue.

(j) Massachusetts Avenue.

(k) Kentucky Avenue.

(l) Virginia Avenue.

ii. Permitted in Central Business District Two (CBD-2).

iii. Permitted in Central Business District Three (CBD-3), provided said advertising sign is not located within two hundred fifty (250) feet of the right-of-way of the following streets:

(a) North Meridian Street.

(b) North Pennsylvania Street.

(2) BUSINESS SIGNS. Permitted in Central Business Districts One (CBD-1), Two (CBD-2), and Three (CBD-3).

(3) INCIDENTAL SIGNS. Permitted in Central Business Districts One (CBD-1), Two (CBD-2), and Three (CBD-3).

(4) PROJECTING SIGNS. Permitted in all Central Business Districts, except on lots which front Monument Circle.

(5) FLASHING SIGNS. Permitted in all Central Business Districts, except:

i. On lots which front Monument Circle, and

ii. Within two hundred fifty (250) feet of the following streets:

(i) North Meridian Street

(ii) North Pennsylvania Street

-2 GENERAL REGULATIONS FOR ALL CBD-1, -2, AND -3 SIGNS

(1) PROJECTING SIGNS. Where permitted, not more than one projecting sign structure shall be allowed for each grade level use and the maximum surface area of such sign shall not exceed two hundred forty (240) square feet per side and shall not exceed the sign area permitted for the lot. (Only one side of a projecting sign shall be considered in computing total allowable sign surface area.) No projecting sign structure shall project closer than eighteen (18) inches to an imaginary perpendicular vertical plane at the street pavement line and in no case shall such sign structure extend more than eight (8) feet from or beyond its supporting building. No projecting sign or sign structure (except) for the supporting building) shall be, at its lowest point, less than nine (9) feet above grade level.

(2) TEMPORARY INCIDENTAL SIGNS. Temporary incidental signs announcing construction, remodeling, or rebuilding; sale, lease, or rental shall be permitted for each lot frontage. Such signs shall be removed when construction, sale, lease, or other indicated purpose is completed. One temporary sign not exceeding sixty-four (64) square feet shall be permitted on each lot frontage of fifty (50) feet or less. On lots having a frontage greater than fifty (50) feet, not more than two (2) temporary signs shall be permitted per frontage, and the total sign surface area thereof shall not exceed an amount equal to one and one-fourth (1 1/4) square feet in area for each lineal foot of street frontage.

-3 ADVERTISING SIGNS

(1) SIGN FACE. The face of an advertising sign shall not be greater than eighteen (18) feet in vertical dimension nor greater than fifty-five (55) feet in horizontal dimension, except as provided in -3(3) below and shall not contain more than two (2) advertising signs per facing.

(2) NUMBER OF SIGN STRUCTURES PERMITTED AND STANDARDS. One advertising sign structure may be erected on each street frontage on a lot. Provided, however, that:

i. The full face of the sign can be viewed along the line of travel to which it is exposed for a distance of at least two hundred fifty (250) feet along the centerline of the frontage street measured from a point opposite the center of the sign and perpendicular to the street's centerline. Provided, however:

(a) In the case of a sign parallel (or within twenty (20) degrees of parallel) to a one-way street, the required viewing distance shall be at least four hundred (400) feet.

(b) In the case of a sign which is from three (3) to twenty (20) degrees of parallel to a two-way street, the required viewing distance shall be at least four hundred (400) feet.

(c) In the case of a sign parallel (or within three (3) degrees of parallel) to a two-way street, the required viewing distance shall be at least two hundred fifty (250) feet in each direction.

In the case of a sign so placed that it can be viewed from more than one street, the above viewing distance requirements shall be applicable to only one street.

ii. If a sign is erected in conformance with this Article and subsequently the view of the full face of the sign at any point described in i. above is materially obstructed, said sign shall be removed in accordance with item (23) ii. of Table 14.03. (An obstruction shall be deemed to be of a material character when it renders the essential elements of the sign unreadable.)

(3) INCREASED DIMENSION OF SIGN FACE. The vertical dimension of the sign face may be increased to twenty-two (22) feet provided the required viewing distance in (2) i. above is

increased to five hundred (500) feet and said facing contains only one sign, and the sign is perpendicular or within fifteen (15) degrees of being perpendicular to the frontage street.

(4) VIEWING DISTANCE FOR ROOF TOP AND WALL SIGNS. Roof top signs and signs or sign structures attached to the wall of a building shall be regulated in accordance with (1), (2), and (3) above, except that the required viewing distance shall be increased by a distance equal to the amount by which the height of said sign or sign structure exceeds forty (40) feet (measured from the grade level of the building to which the sign is attached to the highest part of said sign or sign structure).

-4 BUSINESS SIGNS

(1) SIGN SURFACE AREA. The maximum permitted sign surface area of all business signs on a lot shall be as follows:

i. USES WITHOUT BUILDINGS AND LOTS WITH BUILDING COVERAGE LESS THAN TEN (10) PER CENT -- not to exceed an amount equal to four (4) square feet in area for each lineal foot of street frontage. In addition, in the case of a corner lot, twenty per cent (20%) of the allowable sign surface area for one street frontage may be deducted therefrom and added to the other street frontage.

ii. LOTS WITH BUILDING COVERAGE IN EXCESS OF TEN (10) PERCENT --

(a) Lower Level Signs -- these regulations apply to the first twenty-six (26) feet of building height, or the actual building height, whichever is lesser.

The standards for location and sign surface area of lower level signs are given in Figure I.

(b) Upper Level Signs -- these regulations apply to any facade of a building which is taller than thirty-five (35) feet above the lot grade level.

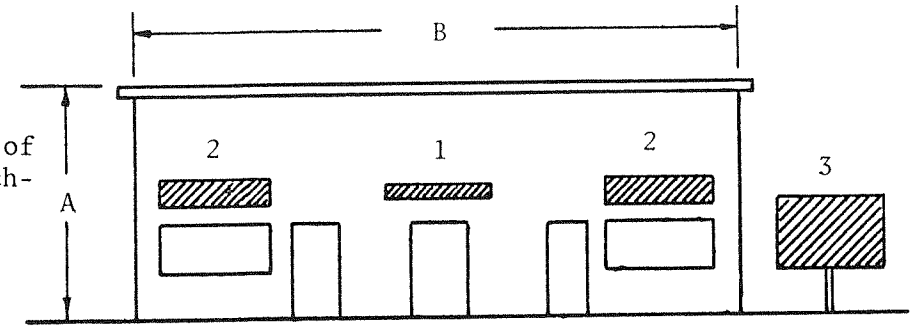
The standards for location and sign surface area of upper level signs are given in Figure II.

FIGURE 1

LOWER LEVEL BUSINESS SIGNS in Central Business Districts CBD-1, CBD-2, CBD-3

Calculation of maximum permitted sign surface area

A = 26' or height of building, whichever is the lesser



Maximum permitted sign surface area = 25% (A x B)

Sign Types:

1 -- Name and address of building sign. Maximum 1' x 6'. Area not included in business sign surface area.

2 -- Wall signs. One for each grade level occupant.

3 -- Only one freestanding sign for all building occupants.

Conditions:

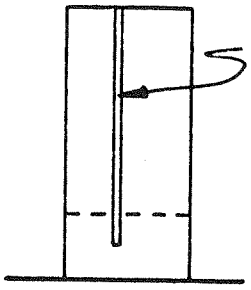
(1) The sum of sign surface areas in 2 and 3 shall not exceed the total permitted for the use.

(2) Signs may be located only on front facade and front setback line except as otherwise permitted in 14.03(15).

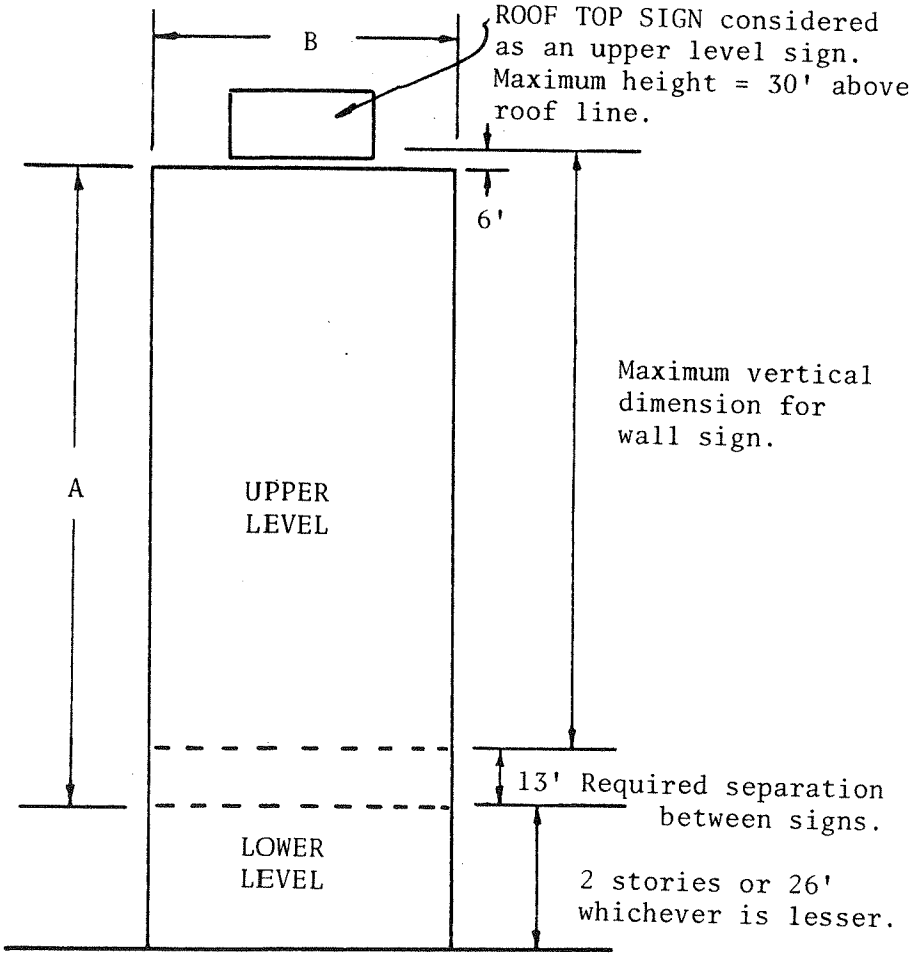
FIGURE 11

UPPER LEVEL BUSINESS SIGNS in Central Business Districts CBD-1, CBD-2, and CBD-3

Calculation of maximum permitted sign surface area



A CONTINUOUS SIGN running from the lower level into the upper level may be installed; however, the sign surface area above the lower level shall not exceed two (2) percent of the upper level facade area.



1. Maximum permitted sign surface area = 10% (A x B).

2. May be located on any facade of the building.

3. Use of more than one sign per facade reduce the permitted sign surface area by 2% for each additional sign.

(2) Roof top business signs shall be considered upper level signs for purposes of -3(2).

(3) Lower level signs may be located only on a facade fronting on a public street.

(4) Upper level signs may be located on any face or other architectural elevation of a building.

-5 INCIDENTAL SIGNS

(1) NUMBER OF SIGNS - except for signs permitted in (2) and (3) below, the number of incidental signs shall be limited to one for each lot frontage with the surface area of each sign not to exceed one (1) square foot.

(2) FOR SALE, LEASE, AND SIMILAR SIGNS

i. Incidental signs announcing construction, remodeling or rebuilding, sale, lease or rental shall be permitted for each lot frontage. Such signs shall be removed when the indicated purpose is completed.

ii. One sign not exceeding sixty-four (64) square feet shall be permitted on each lot frontage.

iii. Only one side of a double-faced sign shall count toward total sign area permitted.

(3) PARKING AND LOADING AREAS - signs for accessory parking and loading areas shall be subject to the following requirements:

i. Directional signs for traffic, pedestrian, or other control or designating entrances or exits to or from a parking or loading area shall not exceed nine (9) square feet in surface area per sign.

ii. One sign, maximum surface area of sixteen (16) square feet, identifying a parking or loading area, shall be permitted for each street frontage of such parking area. Said sign may include the name of the owner and/or name of the use for which it is provided.

iii. Signs for accessory parking or loading areas shall be located within the lot.

-1 PERMITTED SIGNS. The following signs are permitted in all Industrial Districts and in all Commercial Districts, except CBD-1, -2, and -3 where they are regulated by SECTION 14.05, subject to their conformance with the applicable regulations of the Commercial and Industrial Zoning Ordinances and all other provisions of this Article 14.

(1) ADVERTISING SIGN - not permitted in the C-1 Office District or the C-2 High Intensity Office-Apartment District. In other Districts, permitted on a lot having a frontage of less than four hundred (400) feet. One additional advertising sign structure shall be permitted for each four hundred (400) feet of frontage in excess of four hundred (400) feet.

(2) BUSINESS SIGN - permitted in all Industrial Districts and all Commercial Districts as provided in -1 above.

(3) INCIDENTAL SIGN - permitted in all Industrial Districts and all Commercial Districts as provided in -1 above.

-2 ADVERTISING SIGNS

(1) SIZE - in all Commercial and Industrial Zoning Districts where permitted under this SECTION 14.06, an advertising sign structure shall not exceed eighteen (18) feet in vertical dimension by fifty-five (55) feet, and shall not contain more than two (2) advertising signs per facing.

(2) DISTANCE BETWEEN SIGNS - Except as otherwise provided for signs in the protected areas along interstate highways, freeways and expressways, on lots where more than one advertising sign structure is permitted, there shall be a lineal distance of at least two hundred fifty (250) feet between structures--except, however, in the case of single-faced signs, where the back of one sign faces the back of another sign and there is no intervening sign structure.

-3 BUSINESS SIGNS

(1) NUMBER OF SIGNS AND SIGN SURFACE AREA - in addition to wall signs, not more than one sign structure shall be permitted for each grade level use.

The sign surface area of all business signs on a lot shall not exceed two hundred (200) square feet for the first fifty (50) feet of the lot's street frontage, plus an additional three (3) square feet in area for each lineal foot of street frontage over fifty (50) feet. In addition, in the case of a corner lot, twenty percent (20%) of the allowable sign surface area for one street frontage may be deducted and added to the other street frontage.

Provided, however, the business sign surface area for each building in an integrated center shall be calculated for the facade upon which the sign is to be placed pursuant to the calculations specified in Section 14.05-4(1)ii of these regulations.

(2) PROJECTING SIGNS. Where permitted, not more than one projecting sign structure shall be allowed for each grade level use and the maximum surface area of such sign shall not exceed two hundred forty (240) square feet per side and shall not exceed the sign area permitted for the lot. (Only one side of a projecting sign shall be considered in computing total allowable sign surface area.) No projecting sign structure shall project closer than eighteen (18) inches to an imaginary perpendicular vertical plane at the street pavement line and in no case shall such sign structure extend more than eight (8) feet from or beyond its supporting building. No projecting sign or sign structure (except for the supporting building) shall be, at its lowest point, less than nine (9) feet above grade level.

(3) SIGNS FOR INTEGRATED CENTERS AND INDUSTRIAL PARKS - in addition to the business signage permitted in (1) above, integrated centers -- comprising a number of individual, non-related and separately operated uses in one building and sharing common site facilities; or, one or more buildings containing non-related and separately operated uses, occupying a site under one ownership, and utilizing one or a combination of common site facilities such as driveway entrances, parking areas, maintenance, and similar common services -- and industrial parks may have identification signs as specified below:

i. NUMBER OF INTEGRATED CENTER SIGNS - one sign oriented to the principal frontage of the site. In the case of a site located with frontage on two streets shown as primary or secondary thoroughfares in the Official Thoroughfare Plan, one additional sign may be oriented to the secondary frontage.

ii. CONTENT - such sign or signs shall be limited to the name of the center or industrial park, trademark, product, activity or service of each business, and directional guide to the location of each tenant in the center or park.

iii. The maximum surface area of the signs shall not exceed one (1) square foot for each lineal foot of frontage of the lot, and shall not exceed a maximum of five hundred (500) square feet for the principal sign and three hundred (300) square feet for the secondary sign.

-4 INCIDENTAL SIGNS

(1) NUMBER OF SIGNS - except for signs permitted in (2) and (3) below, the number of incidental signs shall be limited to one (1) for each lot frontage with the surface area of each sign not to exceed on (1) square foot.

(2) FOR SALE, LEASE, AND SIMILAR SIGNS

i. Incidental signs announcing construction, remodeling or rebuilding, sale, lease or rental shall be permitted for each lot frontage. Such signs shall be removed when the indicated purpose is completed.

ii. One sign not exceeding sixty-four (64) square feet shall be permitted for each lot frontage of one hundred fifty (150) feet or less. Signs not exceeding one hundred sixty (160) square feet shall be permitted for each lot frontage of more than one hundred fifty (150) feet provided, however, that no two signs shall be located closer than three hundred (300) feet on any one lot. Where lot frontage is sufficient to permit two signs, one sign may be used in substitution, provided the total area does not exceed two hundred forty (240) square feet.

iii. Only one side of a double-faced sign shall count toward total sign area permitted.

(3) PARKING AND LOADING AREAS SIGNS - signs accessory to parking and loading areas shall be subject to the following requirements:

i. Directional signs for traffic, pedestrian, or other control or designating entrances or exits to or from a parking or loading area, shall not exceed nine (9) square feet in surface area per sign.

ii. One sign, maximum surface area of sixteen (16) square feet, identifying a parking or loading area, shall be permitted for each street frontage of such parking area. Said sign may include the name of the owner and/or name of the use for which it is provided.

iii. Signs accessory to parking or loading areas shall be set back a minimum of two (2) feet from any lot line unless attached flat to a building wall.

SEC. 14.07 SPECIAL USE DISTRICTS

-1 PERMITTED SIGNS. The following signs are permitted in all Special Use Districts in Marion County, including all Zoning Districts not elsewhere regulated in this Article 14. Signs also are subject to the applicable regulations of the zoning ordinance requirements for the Special Use Districts in which located:

(1) BUSINESS SIGN

(2) INCIDENTAL SIGN

-2 BUSINESS SIGNS

(1) NUMBER OF SIGNS - one business sign structure, with no more than one sign facing, shall be permitted accessory to and on the lot with the special use.

(2) SIGN SURFACE AREA - the sign surface area of a business sign shall not exceed an amount equal to five per cent (5%), or if the special use is for church purposes two per cent (2%), of the building facade or other architectural elevation to which the sign is oriented, or three hundred (300) square feet, whichever is the lesser.

-3 INCIDENTAL SIGNS

(1) NUMBER AND TYPE OF SIGNS - except for the signs permitted in (2) and (3) below, the number of incidental signs shall be limited to one (1) for each lot frontage with the sign surface area not to exceed one (1) square foot.

(2) FOR SALE, LEASE, AND SIMILAR SIGNS - one incidental sign, not exceeding nine (9) square feet in surface area, shall be permitted for each lot frontage to announce construction, remodeling, rebuilding, sale, lease or rental. Such sign shall be removed when construction, lease, sale or other indicated purpose is completed.

(3) PARKING AND LOADING AREA SIGNS - signs accessory to parking and loading areas shall be subject to the following:

i. Directional signs for traffic, pedestrian or other control designating entrances or exits to or from a parking or loading area, and limited to one sign for each such entrance and exit, shall be permitted. Said signs shall not exceed two (2) square feet in surface area per sign.

ii. One sign, of maximum surface area of sixteen (16) square feet, announcing a parking area, shall be permitted for each street frontage of such parking area. Said sign may include the name of the owner and/or name of the establishment for which it is provided.

iii. Signs accessory to parking areas shall be set back a minimum of two (2) feet from any lot line unless attached flat to a building wall.

BE IT FURTHER ORDAINED that an emergency exists for the passage of this ordinance and that the same shall be in full force and effect from and after this date.

DATED February 21, 1972

ATTEST: Marjorie H. O'Laughlin

CITY-COUNTY COUNCIL OF INDIANAPOLIS
AND OF MARION COUNTY, INDIANA

Thomas C. Hasbrook

President (or Presiding Officer)