

In The News

via Inga Saffron

Philly case: electronic signs



Lit Bros Building electronic signage, Market Street East, Philadelphia



Philadelphia's Newest A2a Largest Digital Displays

Lit Bros Building, electronic signage, Market Street East, Philadelphia



IN-light-IN Festival, 2016



Bjarke Ingels Group, Two WTC, scrolling tickers

Good Design Creates
Connection
(nostalgia helps)



Grapple Barn, Canby, Oregon



16th Street, Indianapolis

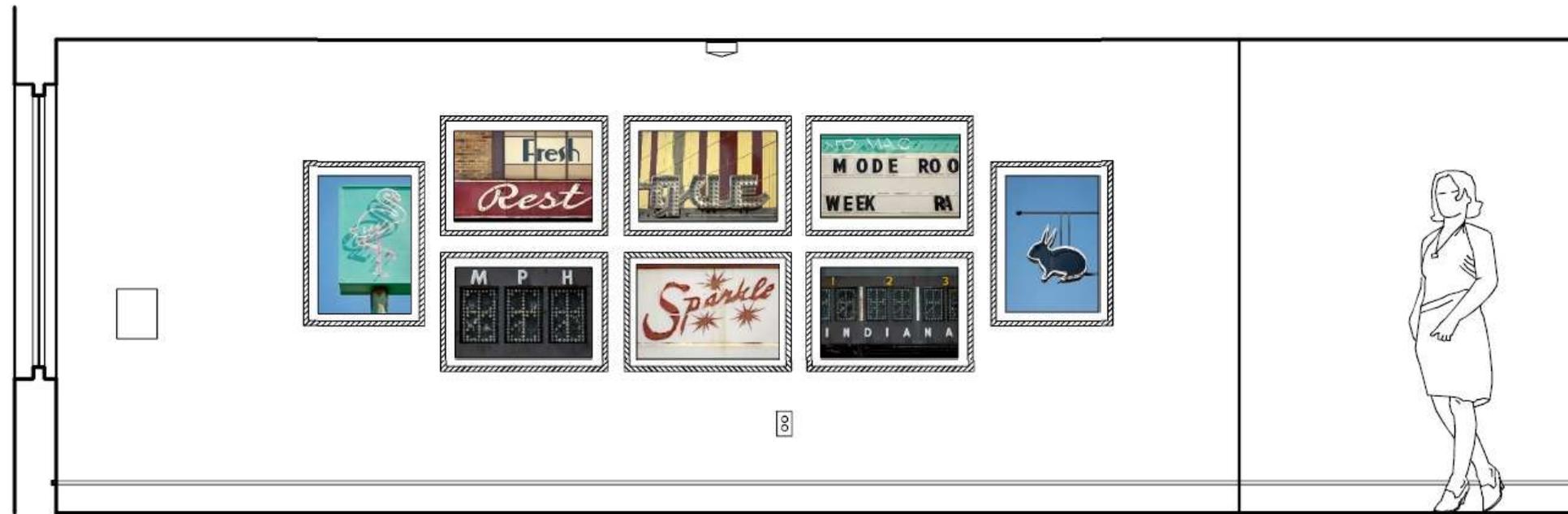




Red Key Tavern, Indianapolis – good neon



not good or neon



Andrew Bordwin, Alexander Hotel *Indy Sign*



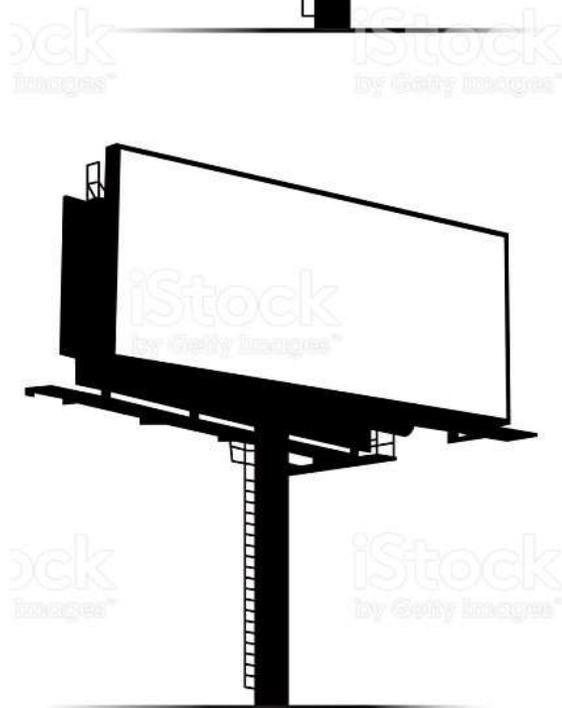
Super Bowl banners --→ PUP bags

Be More

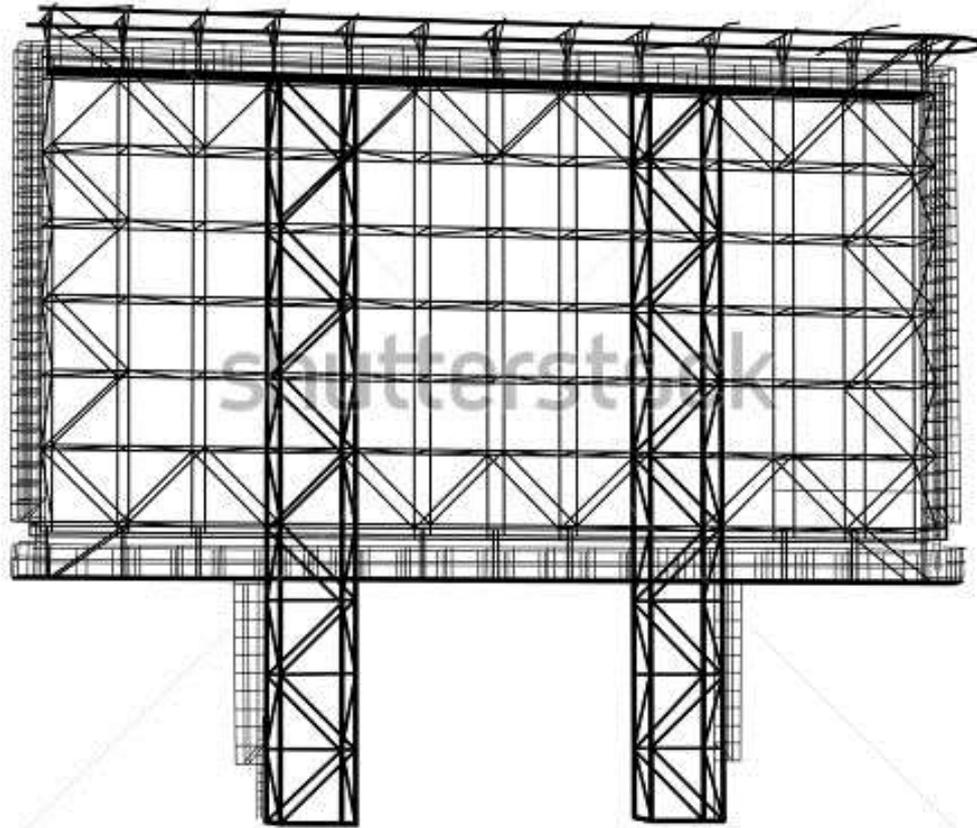
Do More



Google search: good billboard design



standard billboard standards



A little nostalgia in billboard design



Historic White Stag sign, Portland, Oregon



White Stag sign replacement due to public concern



Chandler, Arizona I-10 Google Street view



Typical billboard structure



Chandler Arizona sign I-10

SUNSET BILLBOARD 8535



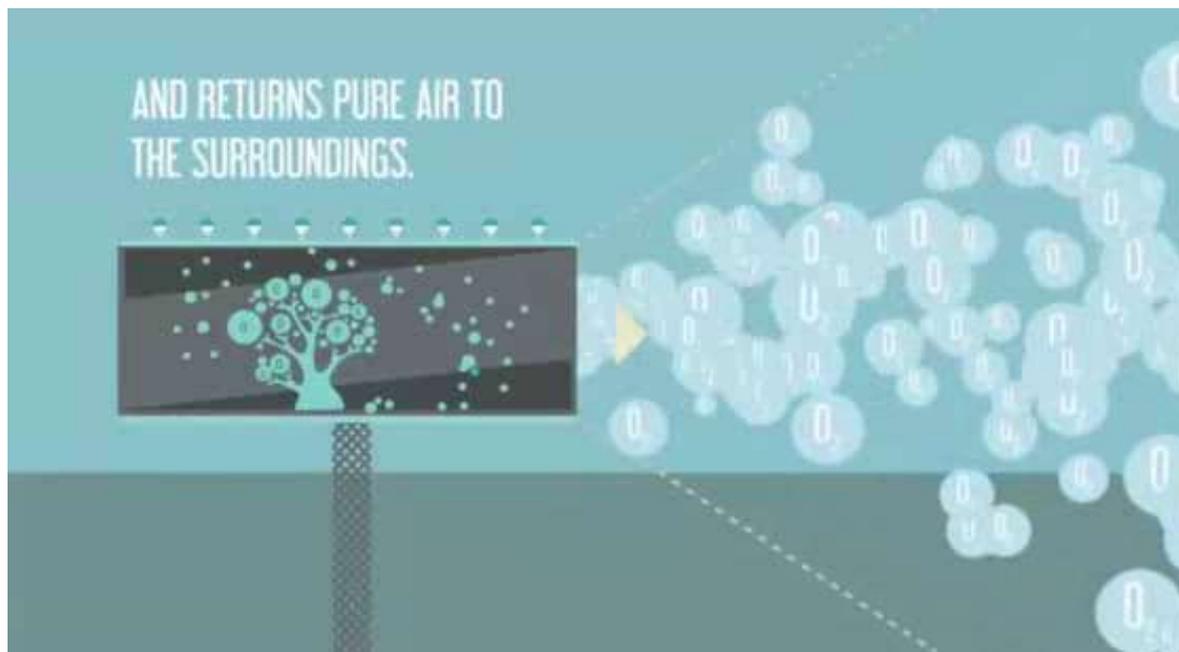
Lorcan O'Herlihy Architects, Los Angeles



Lorican O'Herlihy Architects, Los Angeles



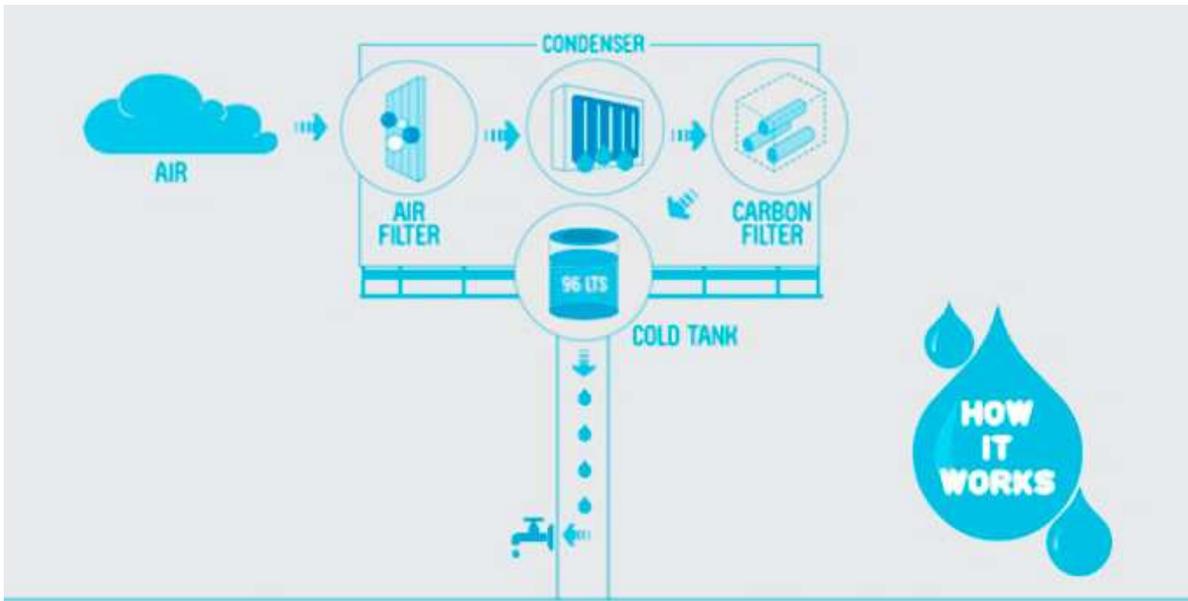
Zaha Hadid Architects, proposal, Los Angeles



UTEC, Peru – air-purifying billboard



UTEC, Peru – water-collecting billboard



UTEC, Peru – water-collecting billboard

District Appeal

(and bending the rules,
when appropriate)



LA-Mas, Watts Community Project, Los Angeles



LA-Mas, Watts Community Project, Los Angeles



LA-Mas, Watts Community Project, Los Angeles



LA-Mas, Watts Community Project, Los Angeles

Little Things



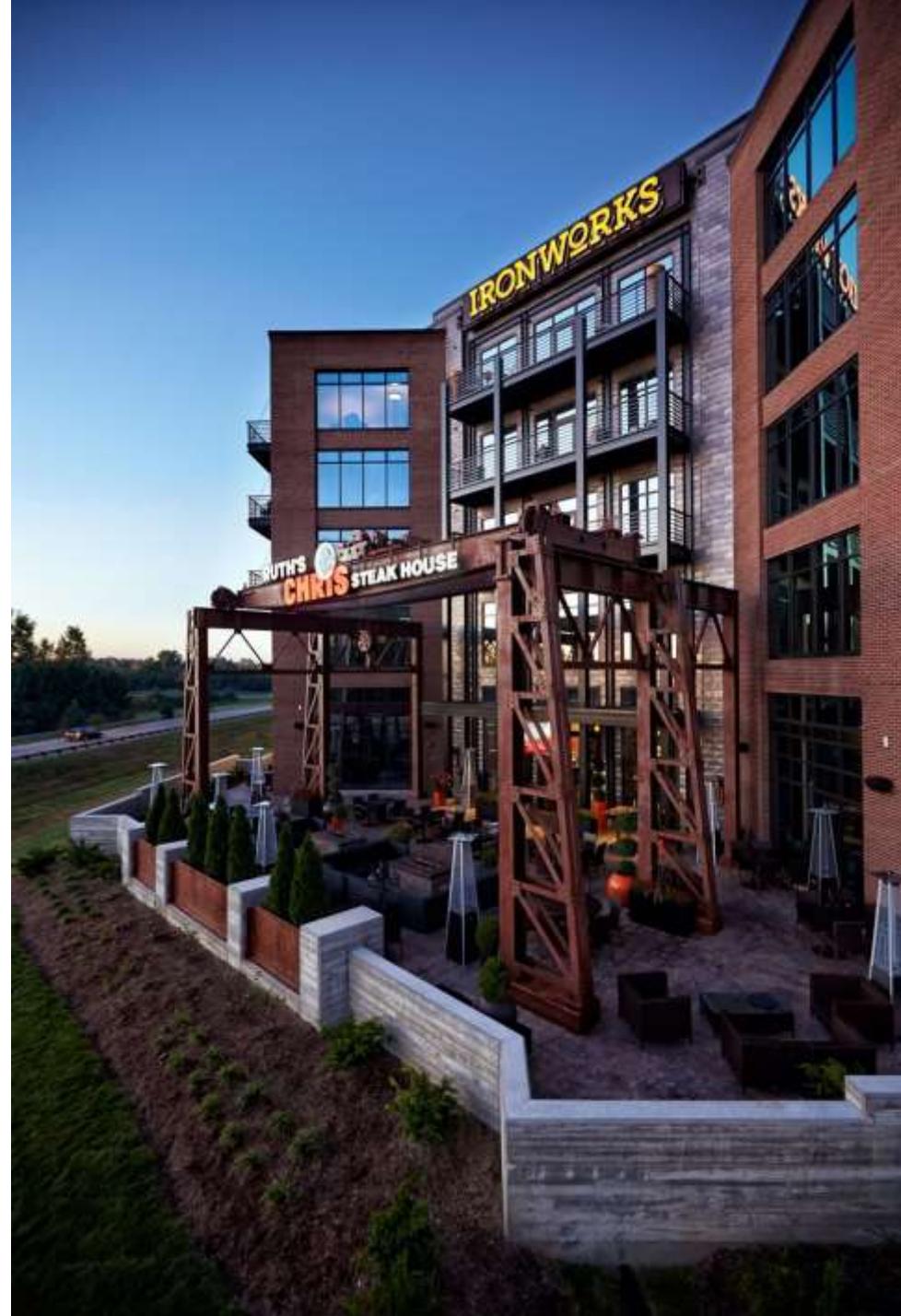
Feather Signs



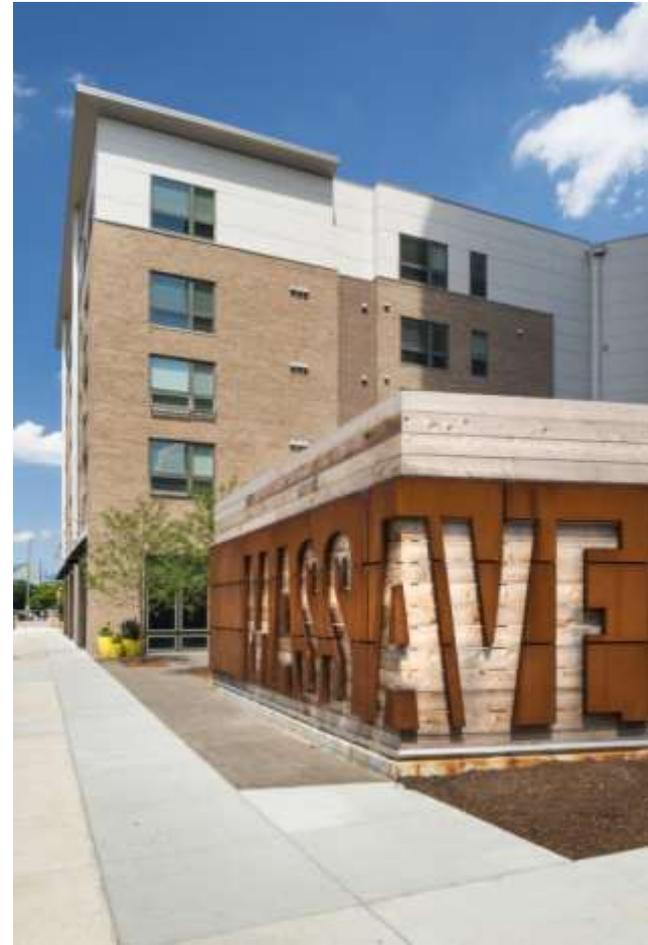
Feather sign overload



Feather signs at surf festival



Ironworks, Indianapolis



Milliken on Mass, RATIO, Indianapolis



San Francisco bus transit signage